



How to Start Food Donation 101

Tuesday, May 20, 2025

Gillette Stadium – Sustainability Commitment



- March 2024 – Gillette Stadium earned **LEED Gold** certification
- June 2024 – Gillette Stadium selected as an inaugural winner of **Front Office Sports 2024 Most Sustainable** award powered by Sports Innovation Labs
- August 2024 – KSE earned **ISO (International Organization for Standardization) 20121**, Sustainable Events Management, certification
- October 2024 – Launched Gillette Stadium's **sustainability webpage**
 - Sustainability policy

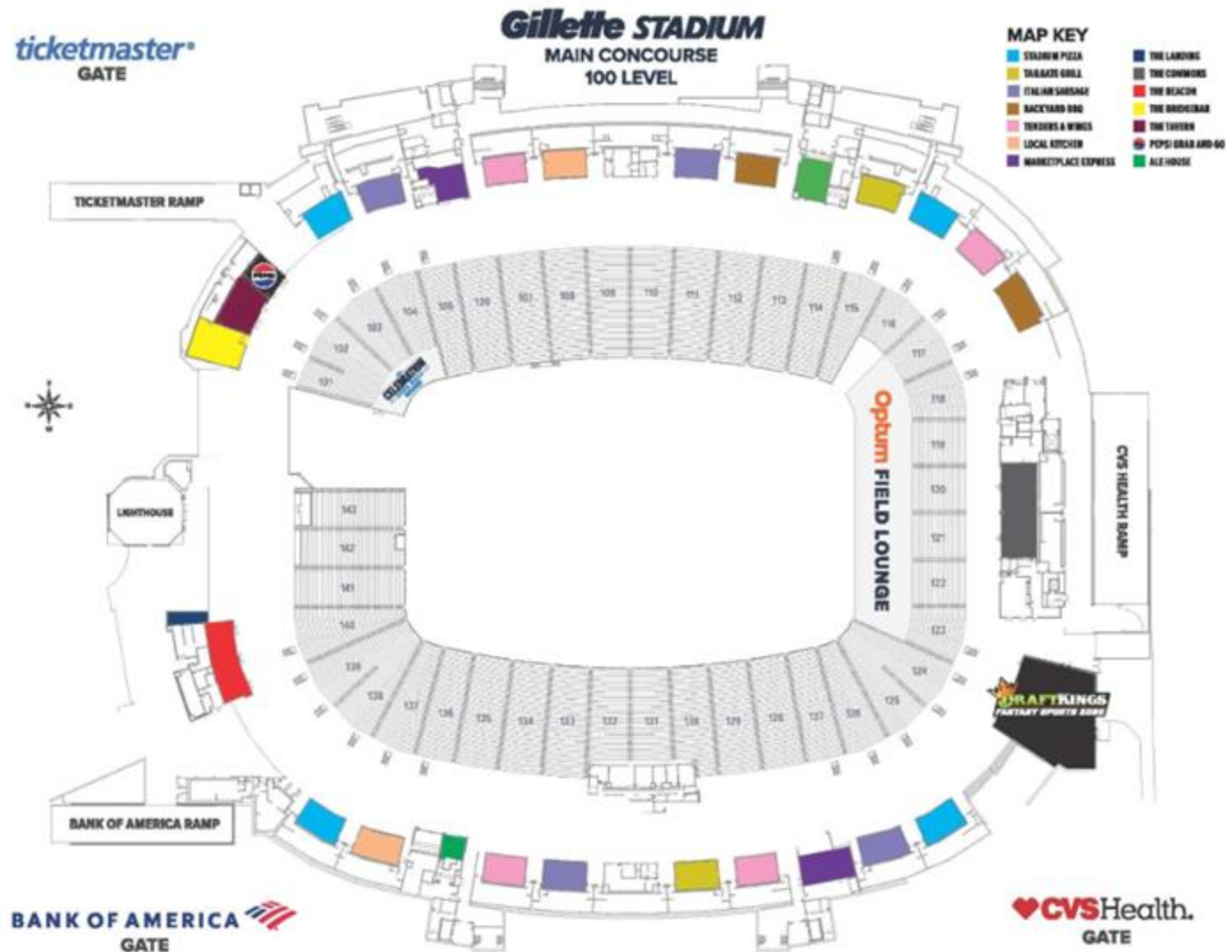


Joint Activation — December 1, 2024

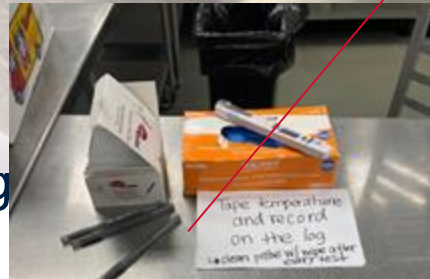


Logistics

- Planning
- Prep for 12/1
- Pickup



Labeling Station



- 1) Determine contents
- 2) Take temperature and record on the log
- 3) Tape Allergen Warning label
- 4) Write Best Buy date (ALL 12/03) and the Item Description
- 5) Weigh and record on log

Brown University students assisting



Pre-game – (1) Hellmann's Tailgate Activation in Plaza, (2) Sports Illustrated Pavilion

- (1) Hellmann's 4 pans (3 half pans & 1 full)
- (2) SI Pavilion – speed rack



Post game – GP Atrium

- 5 speed racks brought down
- Salads & peppers (3 shelves on a cart)
- Bread (2 racks)



Getting the food to The ELISHA Project

Monday, 12/02 – FRN picks up food

Transferring the food to The ELISHA Project's refrigerated truck

High-Level Stats:	
Pounds recovered:	723
Meals donated:	603
Metric tons of CO2 prevented:	0.47
Event count:	1



Learnings & Takeaways

- **People Power** – Takes investment from people who want to make the program work
- **Liability Protection** – Bill Emerson Good Samaritan Food Donation & Food Donation Improvement Act
- **Food Safety** – Initiate conversations with your culinary team and food safety consultants to ensure you are following proper protocols and that everyone feels comfortable with the game plan

THANK YOU.

