

# Welcome to Mei Mei!



# Mission:

Transform how we make and  
experience food for the better, one  
dumpling at a time.



# Focus Areas:

Food System Connections  
Employee Quality of Life  
Guest Surprise & Delight



# Values:

**Generosity + Education** → Commitment to our internal and external communities

**Future Focused** → Continuous improvement

**Excellence** → Doing what we do well



# Farm-Focused. Woman-Owned.

Irene Li, Annie Campbell, Alyssa Lee





# 2012 launched as a food truck...



By Morgan Rousseau

Published: June 24, 2013

## Cray cray for Mei Mei: Boston food truck to open green eatery



A trio of street food-slinging siblings have found a permanent spot for their mobile culinary craft.



2013 opened our restaurant...





# 2020 pandemic pivot to dumplings



**Inc.**  
**How a Covid Pivot (and a Dumpling Machine) Changed a Restaurant Forever**  
A shift to online classes and nationwide delivery saved Boston-based Mei Mei from a pandemic slump.

STEVEN L. WEISS, SENIOR STAFF WRITER PHOTOGRAPHY BY







# Revenue Streams



**CAFE**



**CLASSES**



**MARKETS**



**RETAIL**



## Farm-focused: Our Sourcing

We use pasture-raised pork and beef and source 70%+ of our produce by dollars spent from small, independent farms in New England and New York.











# Our main types of waste: organic



CERO Cooperative, Inc.  
Organic Waste Management Services

“For the average restaurant and supermarket in Massachusetts, this represents 65% of what is thrown in the trash.” - CERO



# In 2023 we composted: 49x 75 gallon bins





# What's the cost to compost?

**Bin = \$65 per week**

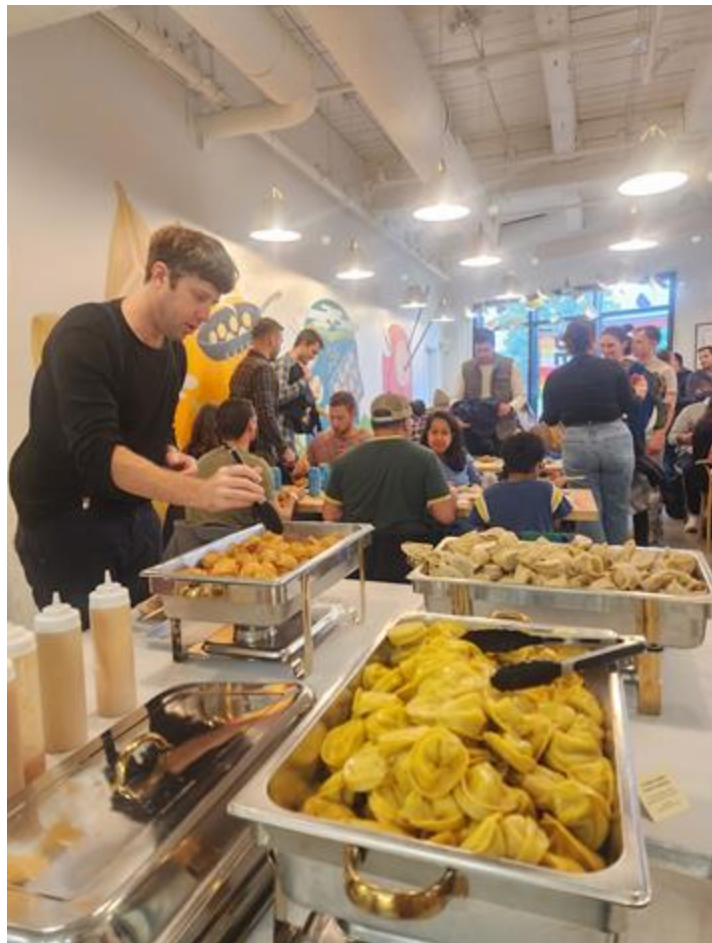
Waste Costs	2023	Monthly	%
Compost	\$3,130	\$261	30%
Trash & Recycling	\$7,200	\$600	70%
<b>Total</b>	<b>\$10,330</b>	<b>\$861</b>	



CERO Cooperative, Inc.  
Organic Waste Management Services









# Guest Disposables

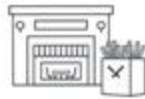
6 bins per year ~ 10,000-  
15,000 chopsticks



## CHOP X ALUE

Carbon Negative Products for a Climate Positive Future

How we do it:



Recycling Chopsticks  
From Businesses



Producing New Products  
In Local Microfactories



Designing Beautiful,  
Minimalistic Products











# 2023: (nearly)Expired Packs

Last 30 days Last 12 weeks **Last 12 months**

Meals saved

**793**

Metric tons of CO2e  
avoided

**2.14**

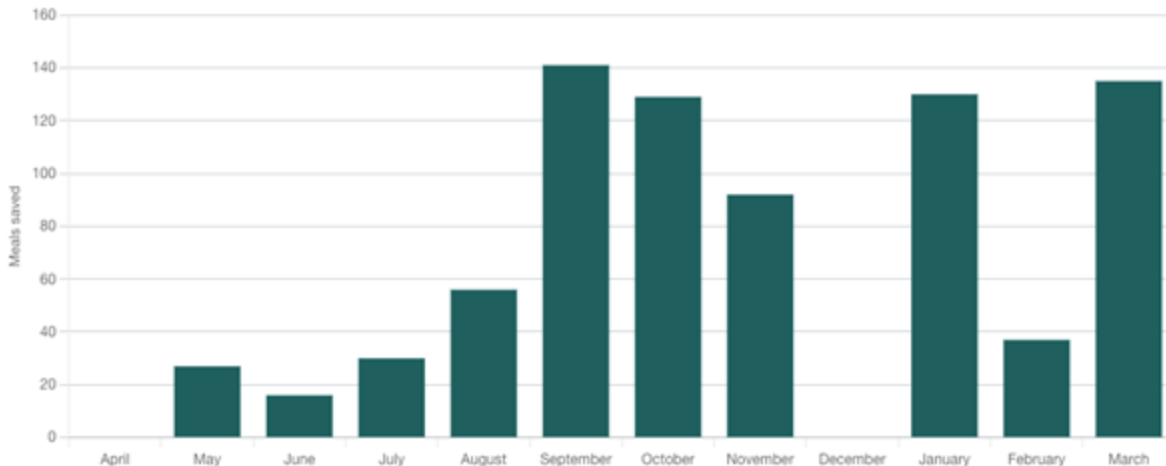
Favorites

**1,447**

Impressions

**183,165**

[Download CSV](#)



# 2024: switched to frozen to reduce waste



# Dumpling Locator







# Mei Mei Dumplings

## Factory, Cafe and Classroom

Farm-Focused. Woman-Owned: we're a business that strives to be a **good** company in every sense of the word. That's why we source our ingredients carefully and put our community at the center of everything we do.

