



donate recycle don't throw away™

A PROGRAM OF **SMART** THE SECONDARY MATERIALS AND RECYCLED TEXTILES ASSOCIATION



The Association of Wiping Materials, Used Clothing and Fiber Industries

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SMART Background

- SMART – what does it stand for?
- Nonprofit trade association, established in 1932
- For Profit Used clothing, wiping material, fiber companies
- Nearly 120 companies worldwide
- Committed to “green” way of life



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SMART's Vision

SMART is the leading industry voice promoting high standards and best practices for reuse and recycling of textiles and related secondary materials. Our members reduce solid waste, by collecting, reclaiming, and “close the loop” by processing, reusing, converting, and distributing these recyclables.



SMART's Goals

1. Increase awareness of need to recycle textiles
2. Increase supply of textiles in marketplace
3. Decrease the amount of clothing and textiles in landfills
4. **Offer help and expertise to government in developing programs to promote textile recycling and help find recycling company partners**
5. Reduce cost to municipalities by reducing tipping fees associated with textile waste disposal
6. Capture remaining 85% of textiles that are not being recycled – Donate, Recycle, Don't Throw Away.
7. Educate students about textile recycling through Recycling Rangers program for grades K-5



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What do SMART Companies Do?

- Pre-consumer market
 - Acquire byproduct from textile/fiber companies
 - Repurpose material for consumer products
 - Wiping cloths, insulation, home furnishings...
- Post-consumer market
 - Acquire textiles from charity & commercial linens
 - Once graded, clothing is recycled for various markets
 - Used clothing, Wiping cloths, insulation...



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How does SMART Recycle?

- Reduce solid waste through life extension
- Reuse gently worn clothing
- Repurpose/recycle into wiping cloths
- Recycle and convert to fiber



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why recycle textiles?

CLOTHING AND TEXTILE RECYCLING HAS MAJOR IMPACT ON REDUCING GREENHOUSE GASSES



2 million tons
of textiles are recycled
each year in the U.S.

That is equivalent to removing
1 MILLION CARS
from America's highways



HOW DOES THIS COMPARE TO OTHER RECYCLABLES?



**GO
FIGURE**

DONATE, RECYCLE, DON'T THROW AWAY!

According to the EPA, textile recycling has a major impact on reducing greenhouse gasses. **And yet ... clothing is not typically considered a recyclable.** While 2 million tons are recycled each year, there is a long, long way to go!



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SMART Member Locator Listing of SMART Members on

www.smartasn.org

Searchable by
Product Category, State
Available to Public