

## **Boloco Recycling and Waste Reduction**



#### **Company History & Sustainability**

- 8 unit fast casual restaurant chain
- Founded 1997
- Certified B Corporation & Green Restaurant Certified
- Green practices in building construction & energy usage







#### **Waste Reduction Initiatives**

- Projected to divert 12 tons of recycling per store annually (front and back-of-house)
- Focus on bottles & cans separation for customers
- Back-of-house composting program for preconsumer materials
- Key partnerships to ensure efficiency and maximize diversion



### **Hauling Contracts**

- Adjusted hauling contracts reduced trash pickup from daily to twice per week
- Estimated \$4,000 annual savings per store





### **Employee & Customer Engagement**

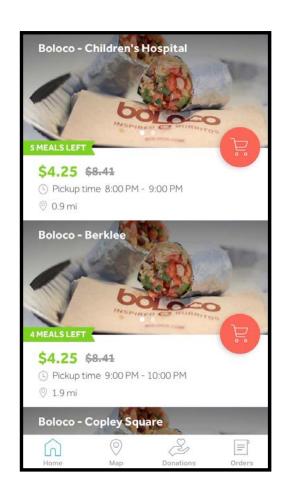
- All managers required to attend training and educational class on waste diversion programs
- Additional staff at waste station during peak hours to assist with sorting
- Signage for employees and customers





#### Food for All

- App provides discounted prices to customers at the end of the day
- 5-10 meals sold at half price daily
- 50 lbs of wasted food each day cut in half per location
- Proceeds to Greater Boston Food Bank





# Thank you!

**Matt Taylor, COO** 

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