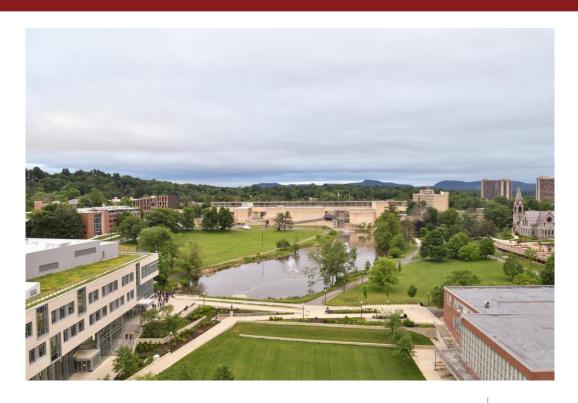
UMass Amherst Public Space Waste Diversion

Big Picture and Key Player Perspective

Our Campus



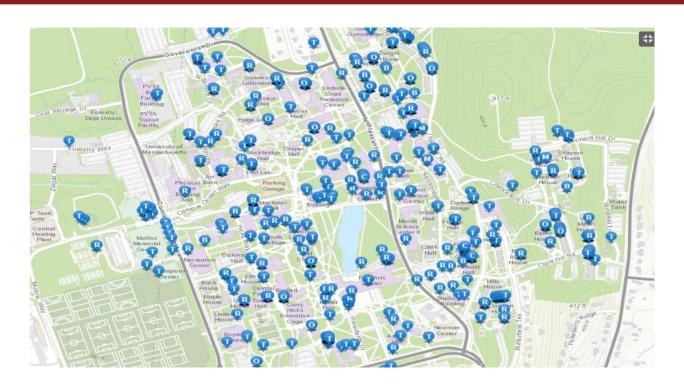
- 23,515 undergraduates
- 7,078 graduates
- 1,300 staff and faculty
- 212 buildings
- 1463 acres

Office of Waste Management



- 18,000 sq.f. facility
- Brought recycling rates up to 51.9% since 1991
- Recycling Tons = 440 tons
- Compost Tons=1,617 tons
- Landfill Tons = 2963

Office of Waste Management



Clear signage - Does it help?



50 % contamination **AFTER** posting "Dos and Don't" on bin tops

UMass Auxiliary Enterprises



- Residential Dining
- Retail
- Catering
- Conference Services
- Hotel UMass
- University Store

Campus Center



- 116 Room Hotel
- Conference Services
- Meeting Rooms
- Catering
- Blue Wall with 8 cuisineses
- Market
- Store

Catering



- Full Service plated events
- **Drop off service**
- **Express**

Recycling and composting at catered events.

Giving the customer options.

Retail Cafes



UMassAmherst UMass Dining

Waste Diversion inside Cafes



90 Stations in 15 Buildings





Need for Standardizing the System





Education Efforts









UMass Dining



- 4 Dining Commons
- Serves 50,000 meals per day
- 22,000 participate in a meal plan

Principles in the Dining Halls

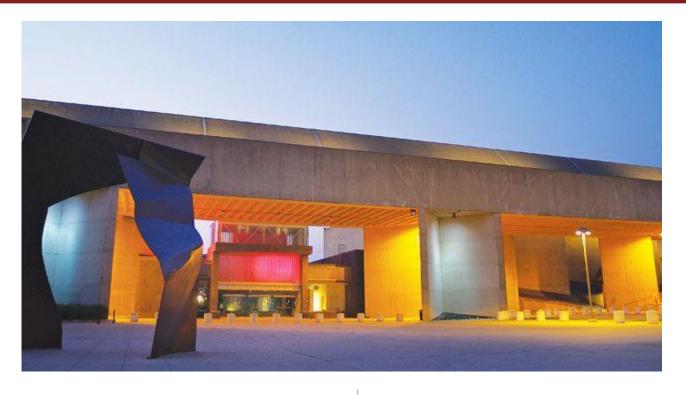


- Trayless, small plates, reusable dinnerware
- Just in time food preparation
- Repurpose foods
- Recovered food in partnership with the Food Recovery Network
- Food Waste composting
- Sustainable procurement (compostable, reusable, collective, and ecologically sound)
- Replaced plastics with compostable materials

Mullins Center



Fine Arts Center



Football Games





Partnerships







15-25%

Of materials disposed of in campus trash could be recycled as single stream recycling

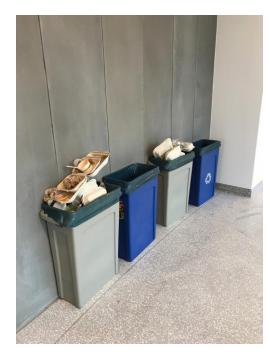
Challenges

Nov. -2017 Sort of Full Weeks Single Stream 50% Contamination By Volume





Challenges



As seen at the Isenberg Hub

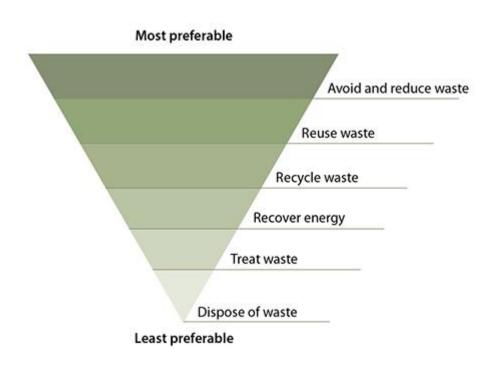
Contamination

- Confusion
- Lack of access
- Carelessness
- Could care less

Interfacing with a Culture of Convenience

- Desire for things to be where we want it, when we want it, free, and suitable for on the go
- Used to disposing of everything
- Infrastructure and culture shift
 - Need easy access, standardized system, supporting policy, and campus wide effort

Visions of Waste Minimized



UMassAmherst UMass Dining

